

**South Carolina Electric & Gas Company
Energy Efficiency and Demand-Side Management Programs**

Approved in [Order No. 2010-472](#) (Docket No. 2009-261-E) on July 15, 2010

For more information please visit: <http://www.sceg.com/en/save-energy-and-money/>

Program Name	Program Description
Residential Benchmarking	Uses advanced benchmarking and customer education and contact techniques to help customers identify, analyze, and act upon potential energy efficiency measures and behaviors. The Company will develop detailed energy consumption benchmarks for monthly and annual use. Combining this information with recommendations on how to improve energy efficiency, the Company will provide both on-line and hard copy (mailed monthly) benchmarking reports to participants. In addition, customers will receive periodic email alarms should their consumption fall outside established ranges.
Residential Energy Information Display	Provides customers with a discounted in-home display which will provide a variety of metrics, including the current price of energy being consumed by the consumer in their home, the cost of energy in the current month and the variance in cost relative to an energy budget.
Residential Energy Check-Up and Home Performance Audit	<p>These programs encourage homeowners to use a whole-house approach for reducing energy consumption and help establish and train a network of skilled and credible home energy analysts and contractors.</p> <p>The programs offer two levels of home energy evaluations:</p> <ul style="list-style-type: none"> • Tier 1 Review: a quick home energy check-up performed by an SCE&G representative <ul style="list-style-type: none"> ○ Cost: free to customers if they agree to installation of a subset of the direct installation measures and is estimated at a \$250 value. Customers declining the installation of the measures will be charged \$25. • Tier 2 Audit: a comprehensive home performance audit performed by a qualified contractor <ul style="list-style-type: none"> ○ Cost: set by participating independent contractors; it is estimated that contractors will charge \$300-\$600 for the audit, with some contractors rolling the cost into the cost of any recommended improvements.

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Program Name	Program Description
Residential ENERGY STAR® Lighting and Appliances	Offers opportunities to all residential customers to purchase a variety of ENERGY STAR® qualified products through retail sales channels at discounted prices that reflect an incentive provided by SCE&G.
Residential New High Efficiency HVAC and Water Heater	Provides incentives to eligible customers for the purchase of high efficiency central air conditioners, heat pumps, and non-electric resistance storage water heaters in new construction or upon replacement in existing construction.
Residential Existing HVAC Efficiency	Provides a one-time incentive to eligible contractors and customers to improve the efficiency of existing central air conditioner and heat pump systems. These opportunities include HVAC tune-ups, refrigerant charge and air flow correction, and duct sealing and insulation.
Residential ENERGY STAR® New Homes	This program is designed to accelerate the penetration of ENERGY STAR® qualified homes and the ENERGY STAR® Advanced Lighting Package for new homes. The program teaches builders how to successfully construct, market, and sell energy efficient homes, allowing them to recoup their costs and provide an opportunity to increase profits and homeowner satisfaction. The program also provides financial incentives to help offset the barrier of increased costs for more energy efficient features in new homes.
Commercial and Industrial Prescriptive	Offers a simplified method for nonresidential customers to purchase common energy efficient technologies from an established list of common measures without requiring complex analysis or participation rules. Typical measures include high efficiency lighting, lighting controls, motors, HVAC systems, and food service equipment.
Commercial and Industrial Custom	This program provides calculated incentives to offset the cost of qualifying large energy efficiency programs (focuses on technologies or customer applications not covered by the prescriptive program).